

PRESIDENTIAL PROCLAMATION

WHEREAS, the practice of urban place management has become integral to successful commercial centers.

WHEREAS, IDA defines professional urban place management consisting of seven practice areas.

WHEREAS, IDA promotes and advocates best practice applications for prosperous and inclusive place management.

WHEREAS, Centro San Antonio has shown expert application of professional urban place management principles.

WHEREAS, a jury of peer professionals have reviewed, deliberated and evaluated the high quality of project *Activate Houston Street*.

By Presidential Proclamation, the International Downtown Association hereby recognizes *Centro San Antonio* and its project, *Activate Houston Street*, with official designation as a best practice in the category of Public Space Management and Operations.

With this designation, the project and organization serve as a model example to all member communities within IDA. This honor is granted on the twenty-ninth of October, two thousand nineteen.



INSPIRED LEADERS
SHAPING CITIES

A handwritten signature in blue ink, appearing to read 'D. Downey', is written over the printed name and title of the signatory.

David T. Downey CAE, Assoc. AIA
President & CEO